

Ottagono

DESIGN
ARCHITETTURA
IDEE

CITTÀ E DESIGN

i ritmi del cambiamento

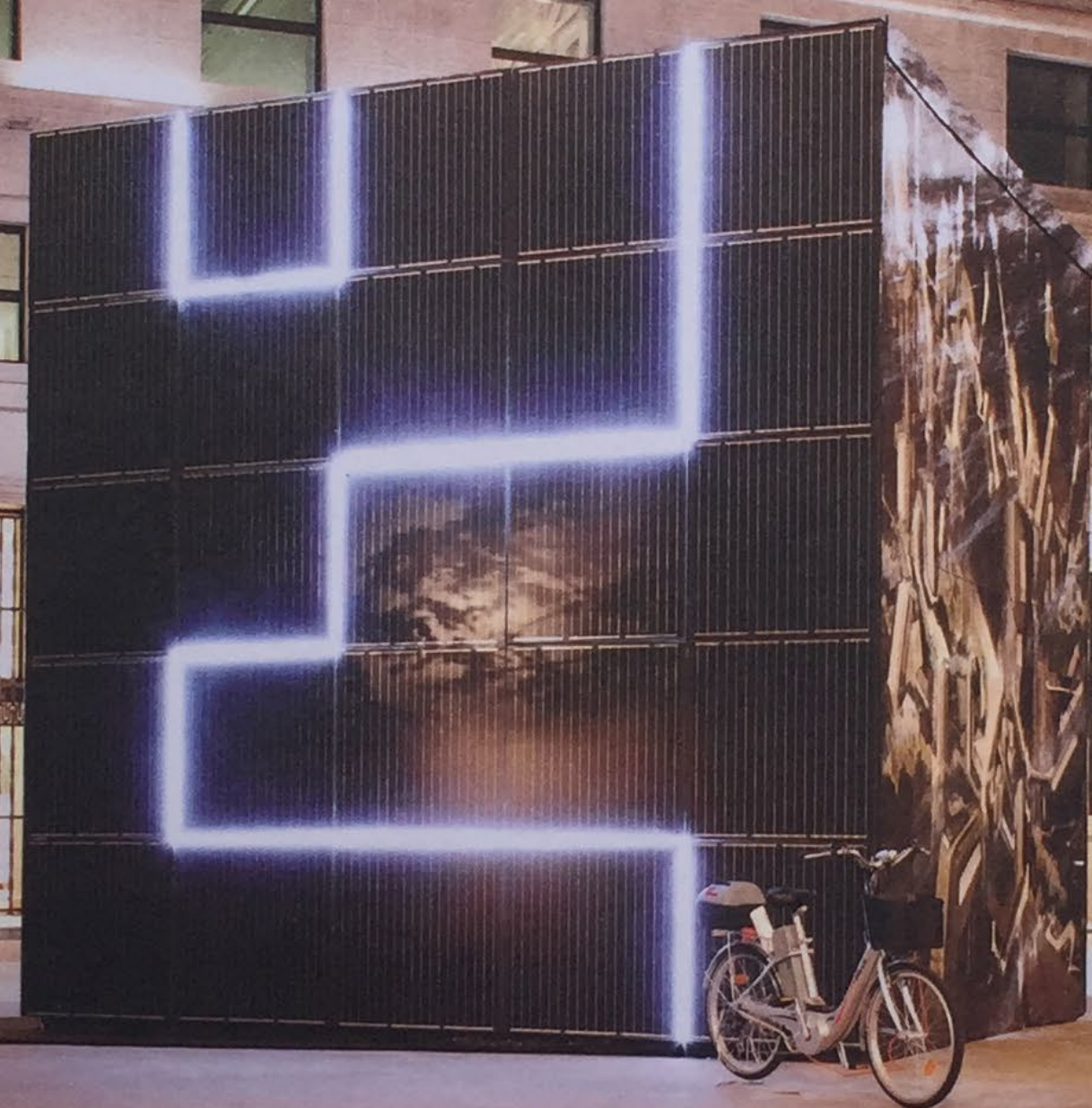
ARCHITETTURA

morfologia del tempo libero

PRODUZIONE

collezione outdoor

250 Maggio-May 2012
Full text in English
€ 10,00 (ITALY ONLY)



CITY & DESIGN

the rhythms of change

ARCHITECTURE

the shape of leisure

PRODUCTS

outdoor collection



FOCUS ON

Un omaggio a Fernando Pessoa nei tappeti in pura lana vergine con lavorazioni a mano di Linde Burkhardt per Driade.

Affascinata dallo stile dell'autore portoghese, la designer 'dipinge' i ritratti dei 'quattro' scrittori, eteronimi dello stesso Pessoa, su altrettanti tappeti. Li raccorda una palette di colori caldi e vivaci.

A tribute to Fernando Pessoa in Pure Virgin Wool rugs with handcrafting by Linde Burkhardt for Driade. Fascinated by the Portuguese author's style, the designer 'paints' portraits of the 'four' writers, heteronyms of Pessoa himself, on four rugs, all interconnected by a palette of bright, warm colours.

duction of waste and surplus, consideration of the common good oriented to overall well-being in the long term are all virtuous approaches related to Slow Design. For a more democratic and holistic way of understanding design. As another pioneer, Canadian architect John Brown (who founded the current known as "Slow Home") states, awareness and self or co-production can create a house of simple composition, that is beautiful, comfortable and functional, embracing the landscape and with interconnected, flexible spaces. In principle, the features in architecture and design are the same and very specific: useful and durable items, designed not to generate surplus and waste; a personal touch can be achieved from one-offs or limited editions, also handmade or finished; natural materials or made using low-impact processes, recycling or repurposing. Organic forms, disassembly of components and, where needed, mono-material production for easy end-of-life disposal. Above all, the importance of design as a hub of 'cradle to cradle' manufacturing processes, where the design becomes a useful platform for asking questions and reflecting on the present.



La mostra 'Design with the Other 90%: Cities' del Cooper-Hewitt, National Design Museum di New York affronta il tema del design socialmente utile in chiave territoriale e urbanistica, proponendo le soluzioni adottate in 23 Paesi. Sopra, l'intervento pittorico svolto da artisti e abitanti insieme nella favela Santa Marta a Rio de Janeiro. A destra, Fix your bike, progetto dello studio milanese Tagmi, è un kit per 'customizzare' la propria bicicletta tramite l'applicazione di un film adesivo, messo a punto con lo storico brand Rossignoli.

The 'Design with the Other 90%: Cities' exhibition by the Cooper-Hewitt National Design Museum in New York, addresses the theme of socially useful design in a spatial and urban planning key, showing solutions adopted in 23 countries. Above, the pictorial intervention carried out by artists and residents together in Rio de Janeiro's Santa Marta favela. Right, Fix your bike, a concept by Milan's Tagmi Studio is a kit for customizing bicycles by applying an adhesive film developed in partnership with the renowned Rossignoli brand.

